



Prize Sponsors

Silver King & Silver Queen - \$250 Each

Silver King and Silver Queen will be two of four premier titles bestowed at the Superior Burro Run. Silver King will be earned by the fastest team led by a male runner in the 12 mile long course, while Silver Queen will be the fastest team led by a female runner in the 12 mile long course. The winners will receive a custom, one of a kind native wood and hand-tooled leather plaque designed and crafted specifically for the Superior Burro Run. Sponsors for these two prizes, in addition to social media promotion, will be invited to present the awards to the winning runners. The day of the race, prizes will be prominently displayed publicly with the name and logo of the sponsor. Sponsors will be announced and thanked several times during the day by our event MC. Sponsor logos will be printed on event flyers, and names and company logos will be included on informational pamphlets given to each runner. Two sponsorships available.

Superior Jenny & Superior John - \$250 Each

Superior Jenny and Superior John are the second set of premier titles teams are competing for at the Superior Burro Run, celebrating everyone's favorite teammate, the burro. Superior Jenny will be presented to the jenny (female burro) with the fastest average speed in her race. Superior John will be presented to the John (male burro) with the fastest average speed in his race. These awards can be won by racers in any distance, so keep an eye out for some short-course speedsters looking to lock down one of these gorgeous plaques. They will be of a similar design to the Silver King and Silver Queen prizes, created of local desert wood and custom hand-tooled leather. Sponsors will receive social media promotion, and be invited to present the awards to the winning teams. The day of the race, prizes will be prominently displayed publicly with the name and logo of the sponsor. Sponsors will be announced and thanked several times during the day by our event MC. Sponsor logos will be printed on event flyers, and names and company logos will be included on informational pamphlets given to each runner. Two sponsorships available.

Top 3 Finishers, 3, 6, & 12 mile - \$175 Each

Each of our three distances - 3, 6, and 12 mile- will award prizes to the top three finishers of the race. Top three finishers will receive a custom-designed and hand-made belt buckle featuring copper, gold, or silver accents and motifs depicting the unique, rugged beauty of Superior. These buckles will look great on a trophy shelf or adding some sparkle to the outfit of your top finishers while they're out on the town. Sponsors of these wearable pieces of art and craftsmanship will be promoted on social media and invited to present the awards to the winning teams. The day of the race, prizes will be prominently displayed publicly with the name and logo of the sponsor. Sponsors will be announced and thanked several times during the day by our event MC. Sponsor logos will be printed on event flyers, and names and company logos will be included on informational pamphlets given to each runner. Nine sponsorships available.

Last Ass - \$50

The prize no one wants, with a trophy people love to get. Last Ass is something of a pack burro racing tradition, given to the final team to cross the finish line in the race. This trophy encourages racers to keep going and persevere, even when the trail is long and your teammate is being, well, an ass. This award is always a crowd favorite. While we're not disclosing the trophy at this time, spectators can usually expect it to be cheeky and fun. The sponsor for Last Ass will be promoted on social media and invited to present the awards to the winning teams. The day of the race, prizes will be prominently displayed publicly with the name and logo of the sponsor. Sponsors will be announced and thanked several times during the day by our event MC. Sponsor logos will be printed on event flyers, and names and company logos will be included on informational pamphlets given to each runner. One sponsorship available.

Golden Ass - \$50

Golden Ass is a prize unique to BRAY Club, born of a desire to foster good sportsmanship and a sense of community in our event. Anyone involved in the Superior Burro Run may nominate any person of their choosing for Golden Ass, for any reason, such as helping a struggling runner on the course, changing a trailer tire for a neighbor at burro camp, or organizing the greatest number of volunteers. The recipient of the Golden Ass award will be chosen by the BRAY Board and members of the Chamber of Commerce. The sponsor for Golden Ass will be promoted on social media and invited to present the awards to the winning teams. The day of the race, prizes will be prominently displayed publicly with the name and logo of the sponsor. Sponsors will be announced and thanked several times during the day by our event MC. Sponsor logos will be printed on event flyers, and names and company logos will be included on informational pamphlets given to each runner. One sponsorship available

Run Sponsors - \$100 Each

Without our generous run sponsors none of this would be possible. Funds from run sponsors go toward various integral aspects of putting on the race and supporting the event, such as food vouchers for our tireless volunteers, per diem for our veterinary team ensuring the safety and health of the burros, gas for the Burro Bus to shuttle our burros to and from the start and finish line, timing mats, and number bibs. Run sponsors will be promoted on social media, have their names read aloud several times a day by our event announcer, will be printed on event flyers, and names and company logos will be included on informational pamphlets given to each runner.

Runner Bag Sponsors - \$35 Each

As anyone who has participated in a run knows, runner SWAG bags are the Christmas stocking of the event. Runners eagerly line up the night before a race to receive their bag and excitedly open it up to view the goodies within. Bag sponsors will help provide a reusable bag to our runners containing their event T-Shirt, number bib, various refreshments and goodies such as chapstick, hoof picks, keychains, or burro snacks, and essential information about the event and the town of Superior. Bag sponsors may provide promotional items of their choice to add to runner bags, such as brochures, business cards, or coupons.